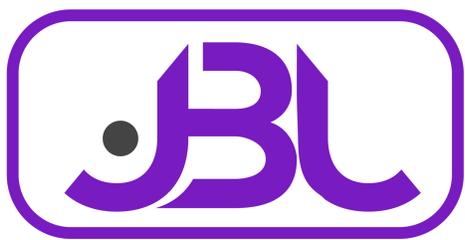


# 2023

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## Corporate & Community **ENGAGEMENT**



John Bubba Leonard  
FOUNDATION

JANUARY 2023

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# John Bubba Leonard Foundation

## Our story so far

### Our Mission

#### Education, Community Service, and Community Revitalization

The JBL Foundation is committed to assisting and empowering impoverished communities and vulnerable populations in Georgia and Alabama by means of educational scholarships, housing, and living assistance.

#### Education

Scholarships, in the form of financial assistance, will be awarded to qualified high school student(s) who are trying to pursue a college and/or vocational, and technological education and enrolled students who need financial assistance to remain in college, vocational, and technical institutions.

Financial literacy courses will be offered to middle school, high school, and collegiate students, designed to introduce the concepts of budget, credit, and debt management.

#### Community Service

Housing and living assistance for families in need of rental help, temporary shelter, and/or senior care.

#### Community Revitalization

In partnership with local municipalities, businesses, corporations, builders, development associations, and financial institutions, JBL Foundation will support revitalization strategies to include education, economic development, financial security, housing development, and the physical fabric of blighted and impoverished communities.

### Our Vision

Our vision is to ultimately broaden our reach throughout the southern region to serve as a convener of resources and partners dedicated to holistic support, empowerment, education, and economic growth for our most vulnerable communities.

## Chattahoochee Valley

Chattahoochee County, GA  
Harris County, GA  
Marion County, GA  
Muscogee County, GA  
Stewart County, GA  
Taylor County, GA  
Russell County, AL  
US Army Fort Benning

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### Region's Poverty Rate

# 20%

US Census data, 2021

# Our Why

**Serving as a liaison for corporate sustainability and community outreach endeavors**

John Bubba Leonard embodied service, kindness, and community. His memory and life's work will continue through the John Bubba Leonard Foundation, Inc. to assist and empower impoverished communities and vulnerable populations in Georgia and Alabama by means of educational scholarships, housing, and living assistance.

**"You be right!"**, his signature expression, activates our mission and purpose.

**Education  
Year 1  
2022-2023**

The **Scholarship Program** will award financial help to qualified high school students admitted into a 2-year, 4-year, or community college in pursuit of higher education.

The **Financial Literacy Program** will have three tiers of curriculum curated on the importance of saving, knowledge of debt, and fiscal management. The first level is an introductory course for middle to high school students. The second level is designed for high school seniors and collegiate level students, and the third tier is designed for young adults and first-time homebuyers.

Industry experts in housing, finance, and community services

The pandemic-created recession increased need

Life-long residents & advocate

A safe home and environment, a quality education, and support services for physical and mental health are the cornerstones for community equity, economic development, and building wealth.

Three essential pillars can significantly impact the legacy we leave our children and the future of the Chattahoochee Valley. Your participation will equip the JBL Foundation with support to build our organization's capacity and develop sustainable and innovative programs.

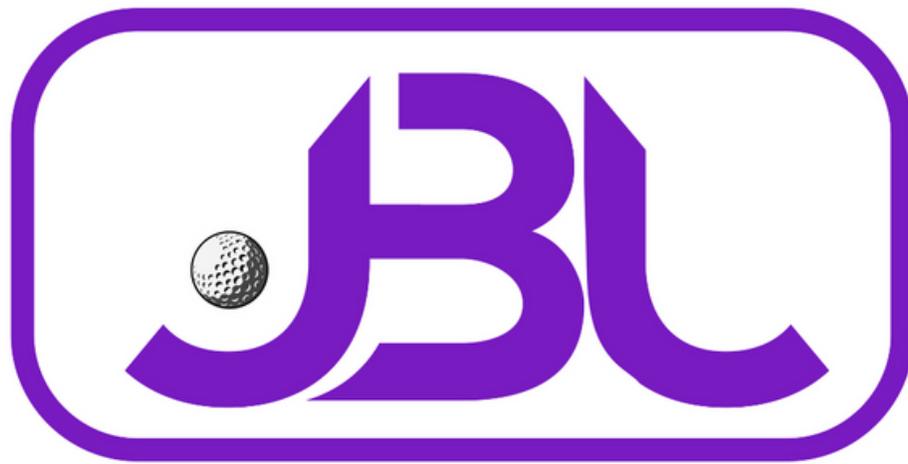


# Partnership Activation

## Serving as a liaison for corporate sustainability and community outreach endeavors

- Partnership activation use collective impact to bolster and accelerate transformative processes and services that support a holistic approach to economic sustainability.
- Education raises productivity, creativity, and fosters innovation and technological advances.
- Community service impacts the gross domestic product (GDP) adding a financial value to investing in human capital.
- Safe, healthy, environments are the catalyst to education and wealth. How you live and where you live has a direct impact on the quality of life. Community revitalization helps to bridge the poverty gap.

SERVICE	PRODUCT	OUTCOME
Education	High School Scholarship Collegiate Scholarship Tech/Vocation Scholarship Financial Literacy Program	<ul style="list-style-type: none"><li>• Strengthen economy &amp; workforce</li><li>• Eradicate poverty</li><li>• Wealth equity</li></ul>
Community Service	Rental Assistance Emergency Housing Senior Care	<ul style="list-style-type: none"><li>• Help families combat evictions &amp; homelessness</li><li>• Ease impoverished conditions</li></ul>
Community Revitalization	Affordable housing opportunities	<ul style="list-style-type: none"><li>• Thriving communities increase sustainable livelihood</li><li>• Holistic environmental health</li></ul>



John Bubba Leonard  
**FOUNDATION**  
GOLF CLASSIC

*2nd Annual  
John Bubba Leonard Foundation Golf Classic  
&  
Bubba's Birthday Celebration on the 19th Hole*

Friday, July 14, 2023, 9AM  
Callaway Resort & Gardens  
Lake View Golf Course

**\$150/PLAYER  
\$550 TEAM**

*1st Annual  
John & Jackie Leonard Scholarship Gala*

**CELEBRATING SCHOLARSHIP RECIPIENTS &  
FINANCIAL LITERACY PROGRAM PARTICIPANTS**

Friday, July 14, 2023, 7PM  
Callaway Resort & Gardens  
4500 Southern Pine Drive  
Pine Mountain, Georgia 31822

**\$80 TICKET  
\$600 TABLE/8**

# Golf & Gala Opportunities

## \$7,500

**Title Sponsor** of the John Bubba Leonard Foundation Golf Classic and the John & Jackie Leonard Awards Gala

- Table of 8 at the John & Jackie Leonard Awards Gala
- Representative remarks during the Gala
- Representative presents Student Achiever Scholarship Award
- Logo included on signature gifts and winning trophy
- Marketing & product vendor presence during Classic & Gala
- 19th Hole & Awards Gala Signage
- Registration & Course Welcome Signage
- Callaway Golf Course Leaderboard
- JBL Foundation Website
- JBL Golf Classic Website
- JBL Foundation Social Media Platforms
- Tee Box Signage
- Foursome, Breakfast & Lunch
- Golf shirt, tee, and gift bag for Foursome and two Representatives

## \$5,000

**Champion Sponsor** of the John Bubba Leonard Foundation Golf Classic and the John & Jackie Leonard Awards Gala

- Official Sponsor of the 19th Hole Bubba's Birthday Reception
- Table of 8 at the John & Jackie Leonard Awards Gala
- Representative presents Financial Literacy Program Certificates
- Marketing & product vendor presence during Classic & Gala
- 19th Hole & Awards Gala Signage
- Registration & Course Welcome Signage
- Callaway Golf Course Leaderboard
- JBL Foundation Website
- JBL Golf Classic Website
- JBL Foundation Social Media Platforms
- Tee Box Signage
- Foursome, Breakfast & Lunch
- Golf shirt, tee, and gift bag for Foursome and two Representatives



# Golf & Gala Opportunities

## \$3,000

**Platinum Sponsor** of the John Bubba Leonard Foundation Golf Classic and the John & Jackie Leonard Awards Gala

- Table of 8 at the John & Jackie Leonard Awards Gala
- Marketing & product vendor presence during Classic & Gala
- 19th Hole & Awards Gala Signage
- Registration & Course Welcome Signage
- Callaway Golf Course Leaderboard
- JBL Foundation Website
- JBL Golf Classic Website
- JBL Foundation Social Media Platforms
- Tee Box Signage
- Foursome, Breakfast & Lunch
- (4) Golf shirt, tee, and gift bag

## \$2,000

**Gold Sponsor** of the John Bubba Leonard Foundation Golf Classic

- Table of 8 at the John & Jackie Leonard Awards Gala
- Marketing & product vendor presence during Classic
- 19th Hole & Awards Gala Signage
- Registration & Course Welcome Signage
- Callaway Golf Course Leaderboard
- JBL Foundation Website
- JBL Golf Classic Website
- JBL Foundation Social Media Platforms
- Tee Box Signage
- Foursome, Breakfast & Lunch
- (4) Golf shirt, tee, and gift bag



# Golf & Gala Opportunities

## \$1,500

### Silver Sponsor of the John Bubba Leonard Foundation Golf Classic

- (6) Seats at the John & Jackie Leonard Awards Gala
- 19th Hole & Awards Gala Signage
- Registration & Course Welcome Signage
- Callaway Golf Course Leaderboard
- JBL Foundation Website
- JBL Golf Classic Website
- JBL Foundation Social Media Platforms
- Tee Box Signage
- Foursome, Breakfast & Lunch
- (4) Golf shirt, tee, and gift bag

## \$1,000

### Bronze Sponsor of the John Bubba Leonard Foundation Golf Classic

- (4) Seats at the John & Jackie Leonard Awards Gala
- 19th Hole & Awards Gala Signage
- Registration & Course Welcome Signage
- Callaway Golf Course Leaderboard
- JBL Foundation Website
- JBL Golf Classic Website
- JBL Foundation Social Media Platforms
- Tee Box Signage
- Foursome, Breakfast & Lunch
- (4) Golf shirt, tee, and gift bag



# Golf & Gala Opportunities

## \$800

### Hole Sponsor of the John Bubba Leonard Foundation Golf Classic

- (4) Seats at the John & Jackie Leonard Awards Gala
- Registration & Course Welcome Signage
- JBL Foundation Website
- JBL Golf Classic Website
- JBL Foundation Social Media Platforms
- Tee Box Signage
- Foursome, Breakfast & Lunch
- (4) Golf shirt, tee, and gift bag

## \$500

### Lunch Sponsor of the John Bubba Leonard Foundation Golf Classic

- (2) Seats at the John & Jackie Leonard Awards Gala
- Registration & Course Welcome Signage
- JBL Foundation Website
- JBL Golf Classic Website
- JBL Foundation Social Media Platforms
- Tee Box Signage
- Breakfast & lunch
- (2) Golf shirt, tee, and gift bag



# Golf Opportunities

## \$150

**PLAYER** in the John Bubba Leonard Foundation Golf Classic

- Player, Breakfast & Lunch
- (1) Golf shirts, tee, and gift bag

## \$350

**Longest Drive Sponsor** of the John Bubba Leonard Foundation Golf Classic

- Registration & Course Welcome Signage
- JBL Foundation Website
- JBL Golf Classic Website
- JBL Foundation Social Media Platforms
- Tee Box Signage
- (2) Players, Breakfast & Lunch
- (2) Golf shirt, tee, and gift bag

## \$75

**Tee Box Sponsor** of the John Bubba Leonard Foundation Golf Classic

- Tee Box Sponsor of the John Bubba Leonard Foundation Golf Classic
- Registration & Course Welcome Signage
- JBL Foundation Website
- JBL Golf Classic Website
- JBL Foundation Social Media Platforms
- Tee Box Signage

## \$550

**TEAM** in the John Bubba Leonard Foundation Golf Classic

- Registration & Course Welcome Signage
- JBL Foundation Website
- JBL Golf Classic Website
- JBL Foundation Social Media Platforms
- Tee Box Signage
- Foursome, Breakfast & Lunch
- (4) Golf shirts, tee, and gift bag

## \$250

**Closest to the Pin Sponsor** of the John Bubba Leonard Foundation Golf Classic

- Registration & Course Welcome Signage
- JBL Foundation Website
- JBL Golf Classic Website
- JBL Foundation Social Media Platforms
- Tee Box Signage
- (1) Player, Breakfast & Lunch
- (1) Golf shirt, tee, and gift bag





John Bubba Leonard  
FOUNDATION  
GOLF CLASSIC

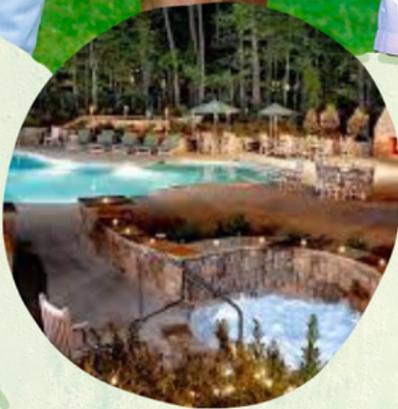


2nd Annual  
John Bubba Leonard Golf Classic  
&  
The John & Jackie Leonard  
Scholarship Gala

FRI. JULY 14  
SUN. JULY 16

.....

3 DAYS/  
2 NIGHTS



STAY-VACAY & PLAY

Callaway Resort & Gardens  
Pine Mountain, GA

Golf - Recreation - Attractions  
Fine Dining - Shopping

Lodge & Spa, Cabins, Villas, Inn

Hotel Stay includes:

- WiFi, Fitness Center & World Class Staff
- Resort Swimming Pool, Hot Tub & Bar
- All-Inclusive Resort Access & Parking
- Robin Lake Beach
- Cecil B. Day Butterfly House
- Birds of Prey Show & more!



Limited availability. Book early.

Rates are based on housing type.

REGISTRATION IN THE GOLF CLASSIC AND/OR GALA TICKET PURCHASE ARE REQUIRED FOR BOOKING  
FOR GOLF REGISTRATION, VISIT: FOR INQUIRIES & BOOKING CONTACT US:

[jblgolfclassic.com](http://jblgolfclassic.com)

[events@jblfoundationga.com](mailto:events@jblfoundationga.com)



John Bubba Leonard  
FOUNDATION  
GOLF CLASSIC

## LODGING PRICE SHEET

2nd Annual

John Bubba Leonard Golf Classic

&

The John & Jackie Leonard  
Scholarship Gala

FRI. JULY 14  
SUN. JULY 16

3 DAYS/  
2 NIGHTS

STAY-VACAY & PLAY

CALLAWAY RESORT & GARDENS  
PINE MOUNTAIN, GA

Lodge Rooms \$259/night +taxes

Two Bedroom Cottages \$388/night +taxes

Mountain Creek Villas

2-BRMS \$388/night +taxes

3-BRMS \$582/night +taxes

4-BRMS \$776/night +taxes

.....  
\$40 Resort fee added to all reservations

Hotel Stay includes:

WiFi, Fitness Center & World Class Staff

Resort Swimming Pool, Hot Tub & Bar

All-Inclusive Resort Access & Parking

Robin Lake Beach

Cecil B. Day Butterfly House

Birds of Prey Show & more!

Limited availability

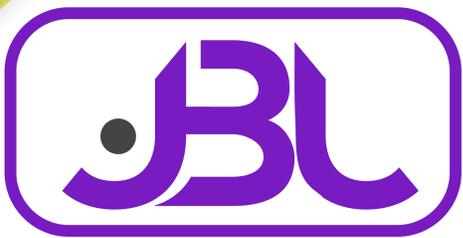
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**John Bubba Leonard  
FOUNDATION**

**PREPARED BY DANI BLACKWELL**

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